The Professional Freelance Journalism Course

COURSE GUIDE

BRITISH COLLEGE OF JOURNALISM
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Your giant leap

The Professional Freelance Journalism Course, provided by the British College of Journalism is your first step to becoming a successful freelance writer. With over a decade of successful graduates, and over 30 years of professional experience behind our educators, you know you're in safe hands.

This course is designed to accomplish three things:

1. To equip you with the knowledge and skills required to become a freelance journalist either as a full or part-time career, or as a profitable sideline.

2. To teach you how to write a feature article, pitch your ideas and see your work published. This will provide you with a valuable portfolio of published material, knowledge and skills to assist with gaining entry-level employment as a journalist in mainstream media.

3. To develop more general writing skills, so you can achieve success in other areas such as PR (public relations) and marketing, or writing a blog.

It would be fair to say, you are enrolling in one of the most informative freelance journalism courses available in the world today. The Professional Freelance Journalism Course is by distance learning, delivered to you online, over your choice of 12 or 24 weeks, though you may take as long as one year to complete your studies.

The Professional Freelance Journalism Course is not simply a course in the theory of journalism. The British College of Journalism has developed this course to ensure that you achieve professional writing skills and get paid well for your efforts.

Consider for a moment the immense satisfaction of being published, as well as the sheer fun and excitement of seeing your first income. Your success in this course will provide you with a guaranteed way to earn income. You can do this from anywhere in the world, even sitting at your own kitchen table. . . for the rest of your life!

Freelance journalism offers one of the few remaining opportunities for individual freedom, self-expression and financial gain. It's also a lot of fun and can lead to varying degrees of fame and fortune.

The Professional Freelance Journalism Course is a world's first in journalism training, distance education and online delivery. Naturally you can also take advantage of our guarantees if you decide the course is not for you.

Through online course delivery and efficient email communication, the College is able to assist you every step of the way. What's more, if you require further assistance after you graduate, we'll keep working with you until you see your name and material in print.
What’s special about this course?

There are two unique and special benefits to this course:

1. The Professional Freelance Journalism Course does not focus on the theory of freelance writing. It focuses on the practical aspects of getting published, being paid for your efforts, and seeking other opportunities as a freelance writer.

2. The course is unique in its ‘easy to digest’ content.

The principles of freelance writing are similar the world over. However, this course has been written by journalists and editors with an in-depth knowledge of the British market and what it requires. Your tutor, a top and current working professional, will provide you with personalised and individual comments on work you produce, about the topics you most enjoy writing about.

This course is intended for anyone with an interest in writing. It’s designed for people with no previous experience whatsoever. In fact, we encourage beginning writers. Why? Simply because the world’s media constantly needs new material and new talent.

This might seem contradictory in a world of staff cuts and downsizing. However, this only means the competent freelancer has become even more indispensable. There is much more to most publications than simply ‘news’. In fact, feature articles, human interest stories, interviews, reviews, columns and the quirky feature are the backbone of all publications. Skilled journalists also have many opportunities in marketing and PR related roles.

So, where are good stories and photographs likely to be found? The answer is everywhere. Often in the most unlikely places.

Editors cannot hope to unearth interesting new material using staff alone. And, it’s beyond the financial scope of most publishers to send staff anywhere out of the immediate area. But, where most stories occur, you’ll find people on the spot. And, if these people can create something of interest to readers, someone will want to print it.

Your work, your skills, your hobbies and interests are even greater avenues to freelance success. Readers want to share your experiences and specialist knowledge. Even the do-it-yourself handyman has an interesting story to tell other ‘would-be’ renovators.
This is a cutting-edge course with the best writers and editors contributing to give you all you need to know about how to become a successful journalist and writer. This covers three broad areas:

1. How to come up with story ideas that are practical for you.
2. How to develop these into competent and saleable pieces of writing.
3. How to market your finished material for profit.

No matter what the subject matter of your article is, the same basics apply to making that article factual, readable and interesting. Each of these areas is comprehensively covered within your course. This list of essential skills you will gain includes:

- Coming up with ideas
- Finding a market
- Deciding on your story angle
- Researching your idea
- Presenting and selling your idea
- Interviewing
- Drafting
- Writing with structure
- Editing
- Submitting your copy
- Seeking payment
- Maintaining discipline

There is a big secret to freelance writing for profit: finding success as a freelance journalist isn’t that difficult. Here’s another secret: the business of freelance journalism is not necessarily about award-winning writing, it’s about competent writing. Thousands of publications are constantly on the lookout for competent material. Note we say ‘competent’ – they are not looking for literary masterpieces.

Per capita, British people are some of the biggest purchasers and consumers of publications in the world. For anyone planning to become a freelance journalist, this is the best news you will ever read.

There are an estimated 4,500 magazine titles alone available in the United Kingdom. This does not take into account metropolitan newspapers, regional newspapers, online publications, community newspapers, corporate publications, websites and a host of other possible markets for the freelance writer.

The Professional Freelance Journalism Course teaches you every trick of the trade to write for these markets. At the end of this course you will have the knowledge and skills to write for anyone, on any subject and be paid well for your writing efforts. Thanks to the internet, there is no limit to your target publications and market.
“Your tutor is a highly qualified professional currently working in the UK and familiar with local media markets.”

Hand in hand with your tutor

When you first enrol in The Professional Freelance Journalism Course, you are asked to complete our Tutor Information questions. These provide the College and your tutor with valuable information about what you wish to accomplish and the areas of freelance journalism that most interest you.

With this information you are assigned a personal tutor. Your personal tutor is chosen to best assist you, based on what you hope to achieve from the course and the areas of journalism in which you wish to operate. Your tutor is a highly qualified media professional currently working in the UK and familiar with local media markets.

Please regard your relationship with your tutor as a partnership. It’s your tutor’s role to ensure your progression throughout the course, to work with you and to help you get published. Your tutor will work with you as closely as possible to help guarantee you accomplish these goals by providing in-depth feedback to your assignment submissions.

This partnership with a media professional who has been specially chosen to help your career objectives is one of the great benefits of this course.
Success relies on knowing how to go about it... We’ll show you how.
The course was published by Joseph Morris, founder of the British College of Journalism off the back of more than 30 years experience in writing and publishing.

Mr Morris commenced his career as a cadet journalist and newspaper reporter before becoming a feature writer. He later published two weekly newspapers, one covering general sport and one for children. Mr Morris has also written a series of newsletters including On Assignment, a newsletter for travel writers and Briefing, a monthly newsletter for the media. Morris has also worked in radio and television, for United Press International (UPI) and as an international correspondent.

Apart from his intimate knowledge of professional writing, Morris had the ability to impart this knowledge. He launched the British College of Journalism in the United Kingdom and the Morris Journalism Academy in Australia in the early 90s. An acknowledged expert in media training via distance learning, he successfully trained students in more than 80 countries and territories. The British College of Journalism was launched in 2007 and has assisted countless graduates to success.

On the craft of freelance journalism, Mr. Morris always said: ‘Freelance writers are not born, they are taught. And, the simple truth is, it’s not that difficult.

‘Competent freelance material is always in demand. If you can provide well-written material on any subject, provided it has a new or interesting angle, readers will want to share your information and editors will want to buy what you have.’
Judy has been a journalist for more than 20 years. She has worked both on staff and as a freelancer, and has an enormous amount of experience across many sectors.

Judy Yorke worked earlier as a business journalist before moving to a feature agency supplying regional newspapers. She then switched to consumer magazines where she held senior staff positions including features editor of Woman and assistant features editor of Good Housekeeping. An important part of Judy’s work in both these roles was editing staff and freelancer copy in order to turn it into publishable material.

As a freelance journalist, Judy has worked for, among others, the Daily Mirror, Fabulous, Closer, Prima, Essentials, Woman’s Own, Love It, Daily Express, Boots Health, Beauty Magazine and Real People.
The British College of Journalism has recruited many highly-regarded freelance writers, journalists and editors, who work in specialised areas of journalism, to assist you throughout your course. Their skills and experience, covering all publishing genres, provide you with an intimate knowledge of how to write just about anything, for anyone.

**KRISTEN KING**
Full-time freelance writer-editor. A previous finalist in the *Writer’s Digest* ‘Best Writer’s Website’ Contest and named one of the previous ‘Top 10 Blogs for Writers’. Her work has appeared in local, regional and national publications both in print and online, and she has a global freelance client base. Kristen makes her home in the Virginian countryside with her husband, a pug, a bullmastiff, and two cats.

**WILL RANKIN**
Editor, managing editor, freelance journalist and PR since 1993. He has worked with publishing companies and clients across the globe, writing about a huge diversity of subjects, from politics to pandas, and everything in between. He currently lives in London.

**NETTIE HARTSOCK**
Nettie has been a professional freelance writer for the past 20 years, including high tech and business journalism. Apart from her strong print media background, Nettie has become a leading provider of freelance material to the internet. In her determinedly diverse writing journey, she’s worked as a technical writer, produced legal documentaries, and was a devoted celebrity/lifestyle/fiction review writer for many different print magazines. She also worked as managing editor of a high gloss feature and styles magazine *Access Texas*. Nettie was also a reporter for the award winning alternative print news weekly *The Chatauquan*.

**JOHN PARRISH**
English freelancer who also writes for US and international magazines including *Stuff*, *Maxim*, *The Evening Standard* and many others. International sales are primarily where he makes his income.

**DEBORAH GRANT**
Freelance writer and sub-editor. Former Chief Sub-Editor on numerous international magazines including *Inside Out*, *She* and *Marie Claire* magazine.

**CRAIG MATHIESON**

**MICHAEL PICKERING**
Editor, *Men’s Style* magazine. He has also worked as a senior writer, chief sub-editor and previously the editor of *Ralph* Magazine and *Inside Edge*.

**GARTH MONTGOMERY**
Freelance writer and editor specialising in computers and information technology.

**ANNE MARIA DELL’OSO**
Journalist, film critic and author whose books include *Cats, Cradles and Chamomile Tea and Songs of the Suitcase*. Ms Dell’oso did her newspaper cadetship on the Christchurch Star in New Zealand.

**PAUL B KIDD**
Freelance writer and editor. Specialising in travel, big game fishing, humour and adventure. Feature writer for magazines worldwide including *Penthouse* and *Marlin*. Now turned true-crime author. Currently author of more than 20 titles.
Upon completion

YOUR DIPLOMA

The Diploma of Freelance Journalism from the British College of Freelance Journalism is awarded to successful graduates of this course.

The practical knowledge and experience you will have acquired throughout this course is also of enormous importance. At the end of your course, you will have acquired a level of skill where you can take on any freelance assignment you choose.

Your certification will be sent to your postal address within two weeks of your course graduation.

MEDIA PASS

At the successful completion of your course, you are automatically accredited with International News Syndicate (INS). This accreditation places you on our register of freelance writers and other media providers.

In addition, you can apply to receive the INS Media Pass. You may find this pass can open many doors for you. This Pass clearly states your credential as a trained freelance journalist and provides a useful and important form of identification. Your Pass is free.
So, what’s required of you to become a professional freelance writer capable of handling any and all assignments?

The requirements are simple and straightforward:

1. An interest in writing
2. Motivation
3. The willingness to learn

If you have these qualities, the British College of Journalism will provide you with the knowledge and skills to ensure your success.

There are no rules to being a freelance journalist. You don’t have to be gifted, or need any specialised qualifications. All you need is the desire to succeed. Your success relies almost entirely on knowing how to approach the craft of freelance writing.

Every quality publication throughout the world relies on contributions from freelance writers. However, as you’ll discover, the need for your writing skills doesn’t end here. There is a range of other lucrative freelance work to be obtained.

Where the jobs are

Almost everywhere you see words used, you will see a potential job for the freelance writer. Some of these opportunities include:

- Trade magazines
- Periodicals
- Advertising copywriting
- Technical Writing
- Regional, Community & Metropolitan newspapers
- Consumer magazines
- Book editing & writing
- Comedy writing
- Sub-editing
- Annual reports
- Corporate publications
- Blogging
- Television scripts
- Websites & Internet
- Radio programmes
- Speech writing
- Press releases
- Brochures
- Newsletters
- Social media
- PR & marketing
- Publications
- Trade
- Consumer
- Book
- Magazine
- Editing
- Writing
- Copywriting
- Technical
- Regional
- Community
- Metropolitan
- Newspapers
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What you can hope to achieve

As you’ll discover, freelance writing offers a unique opportunity for work independence and, at the same time, the chance to indulge your passions and flex your creativity. What’s more, you are being paid to do so!

Becoming a freelance journalist can take you into such areas as:

- Travel
- Fashion
- Sports
- Music and entertainment
- Movies & show business
- Technology
- Business & finance
- Food, wine and restaurants
- Personal development
- Health and fitness
- The environment
- Enlightening readers to the plight of the needy and under-privileged
- Social media
- PR & marketing

Freelance writing is undeniably a lot of fun. But, it can also bring you widespread recognition, perhaps even some fame and fortune. This is one of the few professions that does not discriminate in any way.

This craft does not require a university degree or other academic qualifications. Once you know what the market requires you have a highly profitable skill. By definition you become a professional writer with your first sale. Be prepared for one of the most exciting and rewarding experiences of your life.

There is also the quiet but undeniable pleasure of seeing your name and material in print. Furthermore, in providing information and pleasure to your readers, in providing recognition to those who deserve it and sometimes assistance to those who need it.

You’ll discover that being a freelance writer gives you status. The very nature of your work also puts you in contact with endless people of interest - those who are worthy of writing about.

You’ll also discover freelance writing is an adventure limited only by your own ambition and interest - qualities that will be further developed by this course.

What you can publish

In every area of publishing you will see potential work for the freelance writer. The Professional Freelance Journalism Course shows you how to handle all of these assignments and more . . .

- General feature articles
- Human interest articles
- Personal development
- How-To articles
- Travel articles
- Entertainment features
- Medical writing & columns
- Personal experience
- Health & fitness writing
- Financial writing and analysis
- Humour columns
- Sports articles
- Food & wine writing
- Movie reviews
- Regular columns
- Press Releases
- PR & marketing material
“Freelance writing is an adventure limited only by your own ambition and interest.”
Course outline

   So, you want to be a freelance journalist? This introduction sets a solid foundation to the exciting and dynamic world of journalism. This tutorial will present the day-to-day realities of being a journalist, as well as debunking the myths of the industry. You will be introduced to what it means to work freelance, as opposed to full-time, as well as the implications these roles have. You will be given tips on setting-up a functional and productive work space and ethic, and how this works on the road. Tutorial one concludes with assignment one.

2. The Market Place & the Article.
   Success in the industry comes in part by knowing the news stands and identifying markets. In this tutorial, you will be shown the different formats of publications that make the industry, as well as gaining an understanding of the differences between news, stories, features, profiles, reviews and columns, and you will learn what editors like. The tutorial ends with assignment two.

3. Understanding Grammar & Sub-editing.
   Tutorial three is back to basics, where you will look at the parts of speech, the importance of punctuation and the rule of modern language. You will be given tips on editing and re-editing your work and the growth that comes from an editor telling you to ‘have another go’. As well as this, you will learn to recognise when your article is finished and how to write a review. The tutorial ends with assignment three.

4. Knowing Your Clients & Building a CV.
   In tutorial four we go through the chain of command and production cycle, starting with the editor and what they do. You will learn how to satisfy any editor, as well as how to develop relationships with sub-editors and using these to your advantage to sell and gain stories. You will begin to develop your portfolio, as well as learning everything you need to know about writing for lifestyle magazines. Tutorial four finishes with assignment four.

5. How to Get Freelance Article Ideas.
   This tutorial will help you find your ‘light bulb’ moment, as we explore where to find good ideas and turning them into great stories. You will learn seasonal story ideas, and how to place yourself in the front line of accessing potential stories. This tutorial will also cover how to write for music press. Assignment five rounds off this tutorial.

   Building on knowledge gained from tutorial five, tutorial six explored the finer points of turning a good story into a great story, exploring new angles to a story and picking the right angle. You will learn of the importance of research and multiple view points, and how to conduct effective research using many channels. This tutorial also explores everything you need to know about writing for women’s magazines.

7. How to Sell an Article.
   Tutorial seven begins with the all important pitch; how to pitch, and why timing is everything. You will learn about how to get your pitch in front of the right people, as well as the right and wrong ways to do the ‘hard sell’. This tutorial covers the uncomfortable topic of rejection, and how to bounce back from it. It takes a practical look at the business-end of freelance journalism, looking at contracts, rates and copyright, and the industry standards that determine these elements. You will also learn about writing for men’s magazines, as well photography and photo-journalism.
8. Taking a Brief & the Basic Rules of Journalism.
In tutorial eight, you will look at the brief, and the importance of sticking to it. It also covers writing to a deadline, and why deadlines are so important. Tutorial eight also covers journalism ethics, with a brief discussion on defamation, developing and respecting sources, and the importance of industry contacts. This tutorial looks further into travel writing, and how to write a fishing article, and computer and IT articles.

Tutorial nine is the first in a two-part series on how to write an article. Beginning at the basics, you will look at understanding the client and the audience, as well as the rules of reporting (the who, what, where, when and why). You will learn how to make structure simple by understanding the structure pyramid. You will also learn the importance of the lead, and what the lead should contain, as well as how to use direct and indirect quotes, references and how to end a story. This tutorial concludes with assignment six.

10. How to Write an Article – Part Two: Writing Style.
In the second part of ‘How to Write an Article’, you will look at writing in the active voice, as well as setting tone and tense, and sticking to it. You will learn how to build a story and letting it flow, while removing redundant words, platitudes and clichés. You will learn that competent writing is good writing.

11. The Interview.
Tutorial eleven explores how to set up, and conduct interviews, as well as the finer points of interviewing, interview techniques and how to get the most out of a short amount of interview time. You will learn how to make technology work in your favour as a freelance journalist, as well as how to work as a roving reporter. This tutorial concludes with assignment seven.

12. Freelance Assignments that Pay.
To conclude this course, tutorial twelve looks at why niche publishing is so important to a freelancer, as well as how to write and sell to these niche markets. Tutorial twelve looks at the various niche markets and discusses the potential markets that are often overlooked. On the business end of being a freelancer, this tutorial offers a checklist for running your freelance business, and factors such as taxation and accountancy. This tutorial offers a valuable list of contacts, associations and resources to set you on your way. This tutorial ends with your final assignment.

*Course contents will vary from time to time at the discretion of the British College of Journalism.
10 Reasons why the grass is greener as a freelance journalist

1. You are your own boss: as a freelance writer you’ll enjoy an independence rarely experienced in other professions.

2. Your source material is endless.

3. You can specialise in your passions.

4. You can work from home: your costs are minuscule. Your only essential tool is your home PC, laptop or even just a tablet.

5. For every article you write, you will learn at least one new fact.

6. For every article you write, you will meet at least one new person.

7. Your hours are flexible: freelance writing is something you can do part-time. Unless you are out on assignment you can work from home, at the times that best suit you.

8. A hobby can become a career: you can turn any interest you have into profit by being published, and published regularly. Whether it be a sport, craft, hobby or professional experience, readers and editors wish to share your knowledge. If you have a passion for travel, adventure, show business, the arts, health and fitness, food or finance to list a few you can turn this into a money-making pursuit. Similarly if you have a professional skill, readers would like to hear from you.

9. There is no such thing as a ‘typical’ freelance writer: in fact, many freelance writers didn’t set out deliberately on this path. Instead, they entered the industry because they felt they had something to say - usually about a subject for which they have a passion. School teachers, trades people, nurses, secretaries, business people, IT specialists: competent freelance writers come from all fields.

10. Part-time freelance writing is a path to full-time employment as a full-time freelance or staff journalist: if you are looking for employment in the media industry the first question any editor will ask is: ‘What have you had published previously?’. This is your most important qualification. Freelance writing quickly builds your all-important portfolio of published material which can serve as a stepping-stone into full-time mainstream media employment.
Myths about getting published

- **Nobody wants to publish new writers.** Not so. Every freelance writer was once a complete beginner. Freelancers can also offer a level of specialisation and knowledge that journalists on staff cannot. Also, it is beyond the resources of most publishers to send staff journalists to much more than ‘breaking’ news. Freelancers can also offer the kind of flexibility in completing stories that people who are only paid nine-to-five cannot.

- **To get your material published you need a college education or a journalism degree.** Not so. You can obtain freelance or full-time work irrespective of your academic qualifications, age, sex, race, religion or geographic location.

- **There’s a limited market for freelance material.** Not so. Virtually all editors and publishers rely heavily, if not exclusively, on freelance contributors. Consider the thousands of blank pages to fill each month.

- **The odds are overwhelmingly against you when you try to sell your material.** Not so. It’s safe to say all editors and publishers are on the lookout for freelance contributors who can meet their requirements.

- **You need complicated computer software to successfully sell your material.** Not so. Usually your material needs only to be presented in clean, typed format, and can be sent by email in most instances.
More good reasons to do this course

At the outset, you receive the benefit of years of knowledge and experience from current industry professionals. Their insider’s secrets immediately place you years ahead of any other beginning writer. Editors are hungry for competent material and will pay for it. Every publication worldwide has empty pages to fill. This course shows you how to go about it. You’ll also find your course loads of fun.

Here are some other reasons to consider taking the exciting step of becoming a freelance writer:

YOUR PASSIONS: If you have a deep interest in any subject, chances are this subject will interest others. You can turn this passion into profit and get paid for doing what you enjoy.

PROFIT: Freelance writers are usually well paid. At the same time, overheads are minuscule and you can work from home or any location of your choosing.

INDEPENDENCE: You can work for yourself, you can usually determine your own working schedule and you can also choose the type of work that most interests you.

SELF-ESTEEM: As a freelance journalist, you’ll discover you enjoy a special standing within the community. People are interested in what you do.

SUPPORT: Student Services Co-ordinators are available via email at anytime. We aim to respond to your questions and concerns within one business day.

CONFIDENCE: Rest assured that you are learning from industry leaders in distance-education, with over a decade’s experience in producing competent writers. You are learning from writers and journalists who have an intimate knowledge of the freelance journalism industry, who want to see you succeed in a writing career of your choosing.

“Rest assured that you are learning from industry leaders in distance-education, with over a decade’s experience in producing competent writers.”
Our guarantees

Our first guarantee is simple and straightforward. We do not accept students into this course unless we have a reasonable expectation that they are capable of completing the course. As such, please ensure you provide information in the Tutor Information section of your application.

However, if at the end of the course the Examining Board feels the Diploma of Freelance Journalism should be withheld, the course will be extended at no cost. If, after a further period of tuition determined by your Tutor, you have still not reached a stage where the diploma can be awarded, your course fees will be refunded in full.

It is mutually agreed however, you must complete the course and demonstrate reasonable effort throughout to be eligible for any refunds.

We are also proud to offer you these other guarantees:

1. **7-day refund period.** This allows you to examine the first tutorial with absolutely no obligation for seven days. If you decide for any reason not to proceed within this period, the College will provide you with a full refund of any fees paid.

2. **We guarantee we'll work with you to get your work published.** If you are serious about seeing your work in print, we’re serious about assisting you to achieve success.

3. **We'll also continue working with you until you see your first payment.** Certainly, you can expect to be well on the way towards being published by the end of this course but we’ll also continue to work with you until you receive your first payment, even if it takes a year!

In constructing this course, the British College of Journalism has created one of the few opportunities for those not currently involved in the industry to become paid professionals with a range of work opportunities at their fingertips.

This course takes you through every aspect of the profession - from developing story ideas and turning them into the finished product, through to the business of selling what you have created.

Remember, you need no specialised skill or qualification to become a successful freelancer. All you need is the desire to succeed. And, success relies on knowing how to go about it.

We'll show you how.
Course fees

The British College of Journalism is an affordable and accessible way to pursue your journalism career. With flexible payment options and course guarantees, this course allows you to study with ease and peace of mind. You can study from any location of your choosing, online.

The total investment of this course is £410.00
We offer an upfront discount if paid in full.
Discover the payment options below.

For your assurance, we offer a 7-day refund period. This allows you to examine the first tutorial for seven days. If you decide for any reason not to proceed, email the College within this period, and we will provide you with a full refund of any fees paid.

FULL PAYMENT OPTION
£395 total course investment.
£15 discount for upfront payment.

BASIC PAYMENT PLAN - SPLIT OVER 2 PAYMENTS
£150 deposit to reserve your position in the course.
£260 balance payable seven days after course commencement.

3 MONTH PAYMENT PLAN
£110 deposit to secure your position in the course.
£100 monthly for three months.

4 MONTH EASY PAYMENT PLAN
£110 deposit to secure your position in the course.
£75 monthly for four months.

6 MONTH SUPER EASY PAYMENT PLAN
£110 deposit to secure your position in the course.
£50 monthly for six months.

All course fees in British Pound Sterling. We accept MasterCard and Visa (both credit and debit cards). If you would like to discuss an alternative payment plan, please email the College at questions@britishcollegeofjournalism.com
Positions are strictly limited and fill quickly. Secure your position today.

Simply click the ‘Enrol Now’ button below to let your ideas write your future. Also ensure you complete the Tutor Information section. This allows the College to assess your application more quickly and also provides us with valuable background information about yourself and what you want to achieve.

Your course will be emailed to you weekly or fortnightly depending on your choice.

Tutorials are sent in simple PDF format. You can change the delivery pace of the course at any time, and a fully flexible time frame means there are no due dates so you set your own pace. You can take up to one year to complete all of your course work.

As the course progresses, we will forward your assignments to your personal tutor. Your tutor will provide a comprehensive response to your assignment material within three to five working days or sooner.

Enrol now to start your next adventure.
About the British College of Journalism

The British College of Journalism is a division of International News Syndicate Limited. Our directors and principals have been involved in all aspects of media work, training and distance education for some 30 years.

We are an international media-training company with students in more than 80 countries and territories. The principles of freelance journalism are similar the world over. However, our course has been individually revised and designed to suit the needs of students living and working in the United Kingdom. Your Diploma of Freelance Journalism and your Media Pass from the British College of Journalism are posted to you when you successfully complete your course. If you are signing up from outside of the UK, please note that due to the pandemic, there may be issue with delivering mail to your country. In that instance, an electronic copy will be provided and a post version still sent when mail is being accepted.

Through online course delivery and email communication, the College is able to assist you every step of the way.

The Professional Freelance Journalism Course is designed as a structured training program.

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